

# IT STARTS WITH ACTION

## June Campaign Update

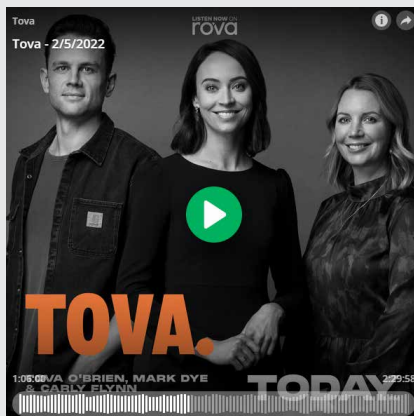
**CAMPAIGN SUPPORTERS WHO'VE COMMITTED TO TAKING ACTION**

**96**

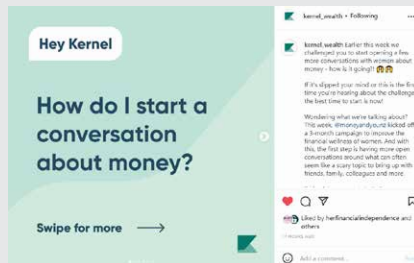


**MEDIA SEGMENTS (ONLINE, RADIO & TV)**

**22**



**FSC.**



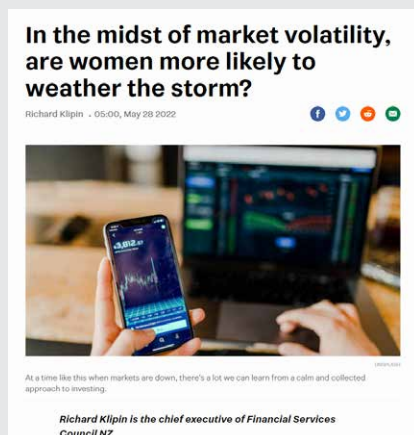
**60+**

**EVENTS/ACTIVITIES ALREADY UNDERTAKEN**



**FSC EVENT ATTENDEES**

**1.3K**



**CONVERSATION CARDS (GENERAL, FAMILY EDITION + TE REO MĀORI TRANSLATION)**

**3**



**SOCIAL MEDIA IMPRESSIONS**

**78K+**



**TOTAL POTENTIAL REACH**

**43.1M**