



Transforming FOR Tomorrow

**SPONSORSHIP OPPORTUNITIES
CONFERENCE 2025**

THE CORDIS HOTEL, AUCKLAND • 10-11 SEPTEMBER 2025

Financial Services
Council NZ



**GROW THE FINANCIAL
CONFIDENCE AND
WELLBEING OF
NEW ZEALANDERS**

FSC.

WELCOME

Dear sponsors,

As an attendee at last year's FSC24 Conference, I was amazed at the breadth and depth of content the event presented, and the massive opportunity for the attendees to have meaningful engagements that could lead to actual change.

As the new CEO leading the FSC team for the first time to deliver the FSC25 Conference, I'm excited for how the theme "Transforming for Tomorrow" will inspire participants to move beyond the present and envision a future where financial services not only meet immediate needs, but also anticipate and address challenges for our generations to come.

The financial services sector touches all New Zealanders, through life and health insurance, investments and KiwiSaver, provision of advice. As we undergo regulatory, technology and market change, we continue to adapt to the environment and help Kiwis learn the language of money to grow and protect their wealth in our ever-changing global world.

We were delighted to gather friends and colleagues at last year's FSC24 Conference with more than 1,000 attendees over 3 days, who heard from 128 expert speakers across 40 sessions. This year's conference will once again feature New Zealand's political and regulatory leaders and explore the big issues of the day across topics of interest for our membership

and New Zealanders. As the conference continues to grow each year, we will bring together more industry leaders, government representatives, policymakers and stakeholders to debate and inspire impactful changes and transform tomorrow irrespective of political cycles and economic shifts.

Working together with sponsors enables us not only to deliver flagship events and conferences in the sector known for leading edge content and speakers, but also contribute to the success of the wider financial services community and create better financial outcomes for all New Zealanders.

With that, I'd like to thank all our sponsors for your continued support, say hello to potential new sponsors, and welcome you all to the sponsorship opportunities for the 2025 Financial Services Council conference.

We look forward to working with you to bring the FSC25 Conference to life.



Kirk Hope

CEO
Financial Services Council

FSC25 CONFERENCE TEAM



Amy Cavanaugh



Amy Wallis



Carissa Perano



Chris Hutton



Daniel Relf



David Bishop



Emilie McCallum



Esther Zhuang



Faye Sanderson



George Gabriel



Ivy Valderrama



Jason Roberts



Jessica Stone



Jo Cheramie



Josh Daniell



Kirk Hope



Kelly Pulham



Kristina Kilner



Leigh Bennett



Mark Banicevich



Martin Gould



Meagan Tuckerman



Nas Wentzel



Nidhi Wadhvani



Penny Sheerin



Rachelle Hardie



Rosalyn Lambert



Russell Hutchinson



Salesh Narayan



Sharon Mackay



Steve Burgess



Tracey Berry



Tracey Cross



Troy Churton



Vanja Thomas



Yvonne Davie

DELIVERED IN 2024

POLICY, REGULATION AND ADVOCACY

12
EDITIONS OF
REGULATORY
OUTLOOK



FSC BLUEPRINT FOR GROWTH
AND KIWISAVER POLICY
POSITIONS PUBLISHED

16
REGULATORY
AND POLICY
SUBMISSIONS

LEADERSHIP AND INSIGHT

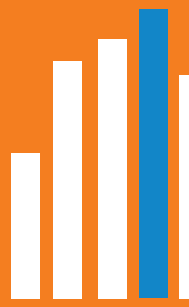
4
RESEARCH
REPORTS
LAUNCHED

Including *Financial Resilience Index 2024*, annual tracker of the financial wellbeing of New Zealanders



OUTLOOK
2024 EVENT

SECTOR DATA
SPOTLIGHTS



COMMUNITY OF PROFESSIONALS



1,000+
CONFERENCE
ATTENDEES

>5000 LINKEDIN
FOLLOWERS



6 CONNECT
WEBINARS



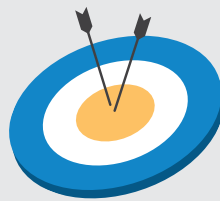
175+
MEDIA ARTICLES
AND MENTIONS

SENIOR MINISTERS AND
OFFICIALS SPEAKING
AT FSC24 CONFERENCE
AND OUTLOOK 2024

570+
MEMBERS
INVOLVED IN
COMMITTEES



110+
MEMBER
ORGANISATIONS



INDUSTRY BEST PRACTICE

488
EMPOWER WOMEN
MEMBERS

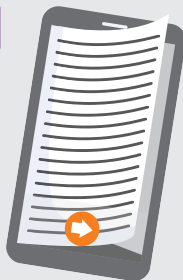
FSC CODE
OF CONDUCT



3
INDUSTRY
GUIDES AND
REPORTS

CONSUMER

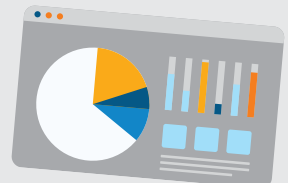
10+
ARTICLES FOR
EVERYDAY KIWIS



2 CONSUMER CAMPAIGNS:
MONEY MONTH AND MERRY MONEY



CLIMATE SCENARIO
NARRATIVES FOR
THE FINANCIAL
SERVICE SECTOR
PUBLISHED



2025 AND BEYOND

The Financial Services Council's vision is to grow the financial confidence and wellbeing of New Zealanders.



BLUEPRINT FOR GROWTH

1

**NEW ZEALANDERS
AREN'T FINANCIALLY
LITERATE**

OUR ASPIRATION
Kiwis better manage their finances and seek advice

2

**NEW ZEALANDERS
TAKE TOO
MUCH RISK**

OUR ASPIRATION
Kiwis better manage and understand their risk

3

**NEW ZEALANDERS
AREN'T PREPARED
FOR RETIREMENT**

OUR ASPIRATION
Kiwis have a dignified retirement

4

**NEW ZEALANDERS
WORRY ABOUT
HEALTHCARE
ACCESSIBILITY AND
AFFORDABILITY**

OUR ASPIRATION
Kiwis have accessible and affordable healthcare

WHY PARTNER IN 2025?

1 A marketplace to showcase your business, products and services

Different businesses need different ways to showcase themselves to their audiences. The flagship events and conferences provide a flexible space to deliver innovative communications, and the theme provides the opportunity to innovate and show products and services through a different lens.

2 Connect with the who's who in the financial services, political and regulatory sectors

Our reach across the financial services, political and regulatory sectors is continuously increasing. Our audience includes a diverse group of product manufacturers, distributors and suppliers who support the financial services sector. Appearances by political and regulatory officials have become a staple part of our programme, attracting more and more attendees every year.

Not only will sponsors get the opportunity to be face-to-face with the community through events such as conference, there is also the opportunity through other FSC channels to showcase your business.

3 Nationwide coverage

We also promote our activities through national and trade media. In 2024 our events and activities featured on TV, radio, national and trade media, with growing engagement on social media which we will continue to build in 2025.

4 Flagship conference in September 2025

Providing leading-edge, global and market insights, the conference delivers a combination of high profile and quality keynote speakers and presenters. With plenary and specialist workstream sessions, it gives delegates the opportunity to hear first-hand from experts, gaining access to real-time political insights and the latest thinking on global challenges.

The programme combines professional and personal development, providing tangible value for attendees.

5 Annual Awards programme

This year we will be ending the FSC25 Conference on a high note by closing with the FSC Awards Dinner on Day 2. The FSC Awards celebrate excellence and industry best practice, the movers and shakers, and the rising stars.

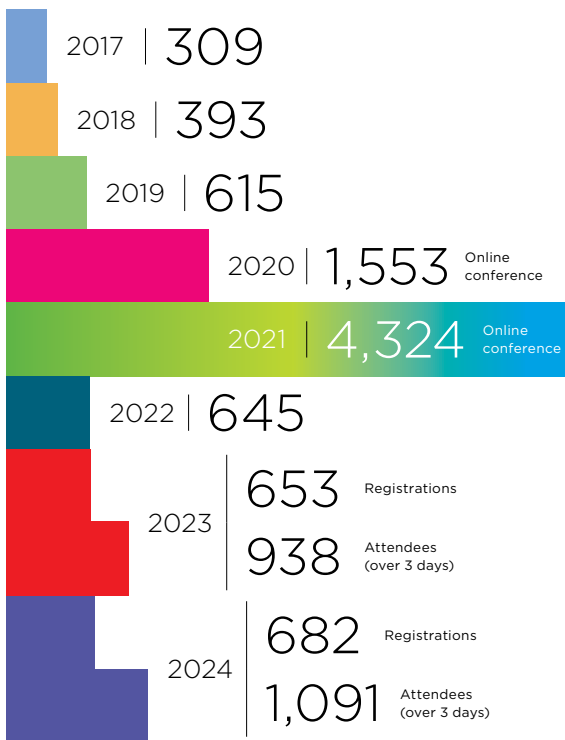
The FSC Awards Dinner provides an opportunity for both brand promotion and for sharing knowledge among peers. It is an excellent opportunity to network, enjoy the social scene and the full conference experience.

6 Exhibition and sponsorship opportunities

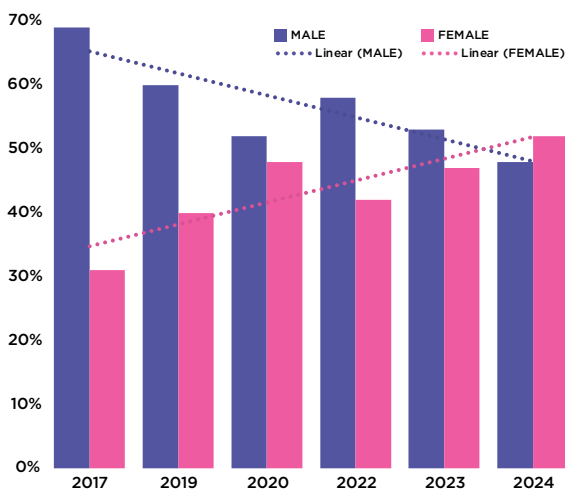
We are flexible and collaborative, and our events team are happy to develop options and to work with you. If you would like to showcase your brand at the FSC25 Conference through an exhibition booth, event collateral, breakfast session, Awards category, or a bespoke sponsorship package, let's chat.

CONFERENCE SNAPSHOT

PAST DELEGATE NUMBERS, COMPOSITION AND FEEDBACK



MALE/FEMALE SPLIT - FSC CONFERENCES



128 SPEAKERS 40 SESSIONS

220 COMPANIES ATTENDED THE CONFERENCE

63% ATTENDEES WORK FOR AN FSC MEMBER ORGANISATION

1,491 SESSIONS PRE-REGISTERED TO ATTEND THROUGH THE APP

260 QUESTIONS ASKED THROUGH THE EVENT APP

1,048 COFFEES ORDERED THROUGH THE EVENT APP

ATTENDEES AVERAGE OVERALL RATING OF:

- ★★★★★ FSC24 CONFERENCE
- ★★★★★ FSC24 SPEAKERS
- ★★★★★ FSC24 SESSIONS
- ★★★★★ FSC24 COMMUNICATIONS

HIGHEST PRE-REGISTERED BREAKOUT SESSIONS

145
Investment & KiwiSaver 2:
The demographics: NZ in 30 years - what will our retirement look like?

131
Investment & KiwiSaver 1:
Tweaking KiwiSaver or full-scale review?

114
Masterclass 1:
Investment, KiwiSaver & Retirement: Leading the charge - increasing KiwiSaver contributions

109
Workplace Savings:
Empowering financial wellness through innovative workplace savings scheme initiatives

105
Fintech Showcase
A range of exciting 5-minute product demos from New Zealand innovators

CONFERENCE SNAPSHOT

- “ True to the theme. Well-rounded sessions and good choices. High calibre speakers.
- “ Ka pai for all the mahi undertaken to ensure the FSC24 Conference was a success. Certainly, a great opportunity to engage with the market, and to listen and learn from the many speakers.
- “ Not only did I gain heaps of valuable insights, connected with other attendees and learned heaps, but I also had a blast and the coffee was really good!
- “ Many members of my team remarked on the quality of the content, networking and logistics for the overall event. Personally, I really enjoyed participating on the panels and hopefully getting a positive and innovation-focused message out during what I know are difficult times economically.
- “ I would love to attend the next FSC Conference - what date and where in 2025?



FSC
25

Transforming
FOR Tomorrow

CONFERENCE SNAPSHOT



2024 CONFERENCE SPONSORS

DIAMOND



BREAKFAST SESSION



LUNCH SESSION



POLITICAL SESSION



BUSINESS LOUNGE



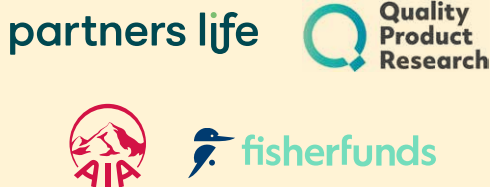
MOBILE APP



MASTERCLASS SESSION



GOLD



RESEARCH PARTNER



LANYARDS



CPD PARTNER



WATER



COFFEE CART



DELEGATE BAG



SILVER



NEWSLETTER



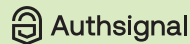
FSC AWARDS DINNER



FSC AWARDS CATEGORIES



EXHIBITORS



CONFERENCE SUPPORTERS



2025 CONFERENCE OUTLINE

Quality content has always driven the FSC Conference, and we are looking to make this year's conference the best one so far. Apart from the leading-edge content that will be showcased on our main platform sessions, attendees can choose from workstreams with masterclasses and breakout sessions that focus on specific pathways for communities within the financial services sector.

Main Platform



On our main platform, we will again showcase New Zealand's political and regulatory leaders, explore the big issues of the day including conduct and culture discussions, and look ahead to the future of the sector.

Masterclasses

The sessions are designed to deep dive and debate practical issues facing the FSC's main areas of focus: Life and Health Insurance, Investment, KiwiSaver and Retirement and Professional Advice. The outcomes will include collaborative industry narratives and practical tools and ideas to take back into your business.

Workstreams & Breakouts



Transforming for Tomorrow

The FSC25 Conference theme reflects the FSC vision to 'Grow the financial confidence and wellbeing of New Zealanders'.

Life and Health Insurance

Sessions will explore how data and medical innovations are revolutionising the industry and engage with how to connect with customers whilst providing sustainable products.

Investment, KiwiSaver and Retirement

Driving the necessary change to increase savings for a dignified retirement for all New Zealanders.

LADUCA (CLAIMS AND UNDERWRITERS)

This stream will look at issues of diversity and claims management, and underwriting through crises.

LITS AND WORKPLACE SCHEMES

This stream will explore a range of topics relating to LITS and the Workplace Savings community.

PROFESSIONAL ADVICE

With the sector undergoing significant change, this stream will tackle issues faced by Professional Advice businesses.

EMPOWER WOMEN

A focus on women and their financial confidence, wellbeing and empowerment.

LEADING LAWYERS

Leading lawyers will provide an overview on topical regulatory topics and share their insights, predictions and approach.

FINTECH

This stream will investigate the role of tech in the life insurance and wealth value chain.

CLIMATE AND ESG

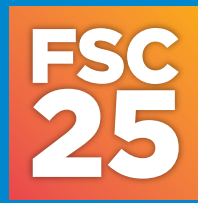
Experts come together to discuss the critical issues in the Environmental, Social, and Governance space.

DIVERSITY AND INCLUSION

Tackling Diversity, Equity and Inclusion issues and initiatives in the financial services sector.

TRUSTEES AND SUPERVISORS

This stream will cover key issues facing trustees, supervisors and their clients.



DIAMOND PARTNER EXCLUSIVE

POA

The Diamond Partner package is designed for one of the Financial Services Council's closest members to fully align with the FSC25 Conference brand. It gives access to the full range of growing FSC markets including financial advisers, consumers and the wider financial industry through networking opportunities as well as branding as the Principal Partner.

PRE EVENT:

- Priority branding as the FSC25 Conference Diamond Partner throughout the extensive promotional campaign.
- Customised co-branded VIP invitation to invite guests to the FSC Conference and FSC Awards Dinner.

ATTENDING THE EVENT:

- 10 guest passes for the FSC25 Conference including the FSC Awards Dinner with a reserved dinner table of 10 in a prominent position.
- 6 exhibitor passes for staff managing the exhibition booth (excludes the FSC Awards Dinner).
- Opportunity to purchase additional passes at a discounted rate.

ONSITE DURING THE EVENT:

- 4m x 4m custom lounge space in a prominent area of the exhibition floor.
- Priority branding throughout the event space as the FSC25 Conference Diamond Partner.

POST EVENT:

- Priority branding in the post event promotion of the conference.

PLATINUM PARTNER 5 AVAILABLE

POA

The Platinum Partner package is designed for organisations that want a presence in front of the core FSC audiences. It gives VIP access and networking opportunities across the FSC25 Conference through a larger exhibition presence and extensive branding.

PRE EVENT:

- Priority branding as one of the Platinum Partners at the FSC25 Conference throughout the extensive promotional campaign.

ATTENDING THE EVENT:

- 8 guest passes for both days of the FSC25 Conference including the FSC Awards Dinner.
- 4 exhibitor passes for staff managing the exhibition booth (excludes the FSC Awards Dinner).
- Opportunity to purchase additional passes at a discounted rate.

ONSITE DURING THE EVENT:

- Large exhibition booth (4m x 2m) in a prominent area of the exhibition floor.
- Platinum tier branding throughout the event space as one of the FSC25 Conference Platinum Partners.

GOLD PARTNER 5 AVAILABLE

POA

The Gold Partner package is designed for smaller organisations that would like to have presence at the FSC25 Conference through an exhibition booth, networking opportunities and branding.

PRE EVENT:

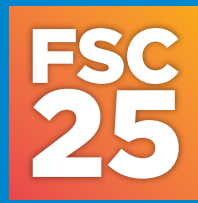
- Priority branding as one of the Gold Partners at the FSC25 Conference throughout the extensive promotional campaign.

ATTENDING THE EVENT:

- 6 guest passes for both days of the FSC25 Conference including the FSC Awards Dinner.
- 3 exhibitor passes for staff managing the exhibition booth (excludes the FSC Awards Dinner).
- Opportunity to purchase additional passes at a discounted rate.

ONSITE DURING THE EVENT:

- Large exhibition booth (4m x 2m) in a prominent area of the exhibition floor.
- Gold tier branding throughout the event space as one of the FSC25 Conference Gold Partners.



SILVER PARTNER 5 AVAILABLE

POA

The Silver Partner package is designed for smaller organisations that would like to have presence at the FSC25 Conference through an exhibition booth, networking opportunities and branding.

PRE EVENT:

- Priority branding as one of the Silver Partners at the FSC25 Conference throughout the extensive promotional campaign.

ATTENDING THE EVENT:

- 4 guest passes for both days of the FSC25 Conference including the FSC Awards Dinner.
- 2 exhibitor passes for staff managing the exhibition booth (excludes the FSC Awards Dinner).
- Opportunity to purchase additional passes at a discounted rate.

ONSITE DURING THE EVENT:

- Exhibition booth (3m x 2m) in a prominent area of the exhibition floor.
- Silver tier branding throughout the event space as one of the FSC25 Conference Silver Partners.

BUSINESS LOUNGE PARTNER EXCLUSIVE

POA

The Business Lounge Partner package is designed for an organisation to have their branding across the welcome lounge in the lower lobby, just as people enter from the registration area. The Business Lounge is a space where delegates can get information from the help desk, relax, charge their phones, have a coffee, and network with other attendees.

PRE EVENT:

- Priority branding as the Business Lounge Partner throughout the extensive promotional campaign.

ONSITE DURING THE EVENT:

- Branding across the Business Lounge space.
- Branded barista coffee cart.
- Opportunity for activations or attendee engagement.



SESSION PARTNER (BREAKFAST/LUNCH/MASTERCLASS)

POA

The Session Partnerships allows organisations to align with one of the themes running in the sessions. The package gives opportunities to network with attendees of the specialised classes with branding and acknowledgment as the Session Partner.

PRE EVENT:

- Priority branding as one of the Session Partners at the FSC25 Conference throughout the extensive promotional campaign.
- Opportunity to participate in the content curation of a Masterclass.

ONSITE AT THE EVENT:

- Branding at the sponsored session.

ATTENDING THE EVENT:

- 1 guest pass for both days of the FSC25 Conference including the FSC Awards Dinner.
- 4 passes to attend the partnered session.
- Opportunity to purchase additional passes at a discounted rate.



FSC AWARDS DINNER PARTNER EXCLUSIVE

POA

The FSC Awards Dinner Partner package is designed for an organisation to fully align with the FSC 2025 Awards Dinner brand and theme around recognising and celebrating the achievements of the financial services sector. With an average attendance of 400 at the Awards Dinner, it gives branding and networking access to the full range of growing FSC markets including financial advisers, consumers and the wider financial industry through a speaking opportunity and priority branding.

PRE EVENT:

- Priority branding as the FSC Awards Dinner Partner throughout the extensive promotional campaign.
- Opportunity to nominate a senior representative to join the FSC Awards judging panel.

ATTENDING AND SPEAKING AT THE EVENT:

- 10 guest passes for staff and/or guests at the FSC Awards Dinner, with a reserved table of 10 in a prominent position.
- 1 seat at the FSC Awards Dinner VIP table with the hosts and guest speakers.
- 3 minute welcome as the FSC Awards Dinner Partner.
- 5 guest passes for both days of the FSC25 Conference (not including the FSC Awards Dinner).
- Opportunity to purchase additional passes at a discounted rate.

ONSITE DURING THE EVENT:

- Opportunity to supply a co-branded activation (e.g. spirits bar, photo booth).
- Priority branding on FSC Awards Dinner collateral and during the event.

POST EVENT:

- Priority branding in post event promotions of the FSC Awards Dinner.



FSC AWARDS CATEGORY PARTNER 8 AVAILABLE

POA

The FSC Awards Category Partner packages are designed for organisations to fully align with one of the eight FSC 2025 Awards categories. With over 30 award entries per year, it gives branding and networking access to category finalists through networking opportunities and branding of the selected category, as well as a speaking opportunity at the FSC Awards Dinner.

PRE EVENT, ONSITE, AND POST EVENT:

- Priority branding as the FSC Awards Category Partner throughout the extensive marketing campaign including call for entries and finalist announcements and promotion.
- Priority branding on FSC Awards Dinner collateral.
- Priority branding in FSC's post event promotions of the FSC Awards Dinner.

ATTENDING AND SPEAKING AT THE EVENT:

- 3 guest passes for staff and/or guests at the FSC Awards Dinner, in a prominent position.
- Opportunity to introduce the partnered category and announce the winner at the FSC Awards Dinner.
- 1 guest pass for both days of the FSC25 Conference.
- Opportunity to purchase additional passes at a discounted rate.

CATEGORIES AVAILABLE:

1. Contribution to Community Award
2. Emerging Trailblazer Award
3. Excellence in Governance Award
4. Workplace Savings Award
5. Excellence in Sustainability Practices Award
6. Excellence in Wellbeing & Inclusion Award
7. Team of the Year Award
8. Chair's Award for Service to the Industry



<h1>8</h1> <p>2024 AWARD CATEGORIES</p>	<h1>39</h1> <p>2024 AWARD ENTRIES</p>	<h1>429</h1> <p>2024 DINNER ATTENDEES</p>
--	--	--

PICK + MIX OPPORTUNITIES

The pick and mix options are for those looking for exclusive branding opportunities.

MOBILE APP PARTNER

Principal branding with event app.

CONFERENCE NEWSLETTER

Branding in the regular FSC newsletter as the sponsor for the FSC25 Conference communications.

DELEGATE BAG PARTNER

Company logo on official Conference bag for attendees.

LANYARD PARTNER

Company logo on event lanyards.

FOOD STATION PARTNER

Company logo on selected food stations.

COFFEE CART PARTNER

Branding on one of the barista coffee carts.

MORNING / AFTERNOON TEA

Acknowledgment as the morning or afternoon tea sponsor.

WATER BOTTLE PARTNER

Exclusively supply reusable water bottles for the event.

JUICE BAR

Company logo on one of the juice bars.

WINE PARTNER

Sponsor a wine tasting networking session with selected guests.

EXHIBITION BOOTH

Grab a spot on our expo floor and interact with conference attendees.

AT-EVENT ADVERTISING

Your ad included in our digital displays at the event.

ADVERTISE IN THE FSC EVENTS NEWSLETTER

Ad space in the weekly FSC event's newsletter in the lead up to the event.

GROUP TICKET BOOKINGS

Talk to us about bringing more team members to the event.

FSC 25

Transforming FOR Tomorrow

GET IN TOUCH

Find out more about our sponsorship opportunities, follow us on our LinkedIn 'Financial Services Council New Zealand', and get in touch with us to discuss your ideas, thoughts and needs.

Alongside the events and conference, we have a number of event series, research and other opportunities through the year. Get in touch and let's talk about creating a sponsorship package that helps you deliver to your organisational needs.

We look forward to working with you and developing a strong platform for your business to reach the industry through the conference and other opportunities across the FSC.

Contact Kirk Hope or George Gabriel on 09 802 1532 or at events@fsc.org.nz



TERMS & CONDITIONS

FINANCIAL SERVICES COUNCIL OF NEW ZEALAND INCORPORATED CONFERENCE SPONSORSHIP PROSPECTUS 2025

1. Parties:

Upon receipt of a letter of sponsorship (Sponsorship Letter) from the Financial Services Council of New Zealand Incorporated (the Organiser, FSC we, us) outlining the scope of sponsorship, a signed copy of the sponsorship agreement is required to be returned to the Organiser, along with the sponsorship fee, subsequently rendering the recipient a sponsor (the Sponsor, you, your) for the event named in the Sponsorship Letter (the Event).

2. Sponsorship Agreement:

These terms and conditions from the Organiser are to be read in conjunction with the Sponsorship Letter and the FSC25 Transforming for Tomorrow Sponsorship Prospectus 2025 and form the agreement between the parties (the Sponsorship Agreement).

3. Use of organiser event materials

As a Sponsor you have the right to a non-transferable, non-exclusive, royalty free licence to use the Event logos and trademarks (the Event Marks) provided to you solely to promote your sponsorship of the Event, upon entering into this Sponsorship Agreement until such reasonable time following the Event (the Term) and in accordance with the Sponsorship Agreement.

The Organiser will record the Event through filming and photography and reserve the copyright to all materials recorded in this manner. Request for footage by any sponsor will be reviewed on a case by case basis.

4. Use of sponsor logo and promotion

You grant to the Organiser, a non-exclusive, royalty free, sub-licence to use your logos and trademarks (the Sponsor Marks) provided to us as part of this Sponsorship Agreement, including promotion across all Event materials and will provide them to the Organiser as part of this Sponsorship Agreement.

You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event. The Organiser accepts no responsibility for the accuracy or content of any statements whether written or orally made by speakers in connection with the Event.

5. Sponsorship Benefits

If for any reason, the Organisers are unable to deliver any of the benefits of sponsorship (Sponsorship Benefits) as detailed in your Sponsorship Letter, we will inform you as soon as reasonably practicable. We may offer substitute Sponsorship Benefits in respect of the same Event to an equivalent value with your acceptance without any liability to you.

6. Costs associated with sponsorship

As a Sponsor, you acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event, including, without limitation, any travel and accommodation costs, the costs of any temporary staff and any costs relating to any materials or equipment used at the Event.

7. Loss or Damage

The Organiser, the Event venue, and the Event management committee will not be responsible for any loss or damage to the Sponsor's property. All Sponsor's material and equipment is the sole responsibility of the Sponsor.

8. Insurance Requirements

The Sponsor shall procure all appropriate insurance cover in relation to all activities and undertakings as a result of the Event at the cost of the Sponsor and a certificate of insurance shall be made available to the Organiser on request. The Organiser, the

Event host body and Event management committee, their agents and their employees and the Event venue act as only organisers of the Event and subsequent activities and do not accept any responsibility for any acts, accidents, or omissions on the part of service providers.

9. Sponsor activities, displays and demonstrations

All Sponsor activities shall remain in keeping with the dignity and the atmosphere of the Event and the Organiser retains the right to reject any display or demonstration, which does not achieve this objective. Microphones and sound amplifiers will be permitted only as long as they cause no disturbance to neighbouring sponsors or attendees of the Event. The Organiser or its authorised agent shall be the sole judge as to whether there is a disturbance being caused to any party.

10. Privacy Policy

In registering as a Sponsor for this Event, relevant sponsor details will be incorporated into a delegate list for the benefit of all delegates (including the name and organisation of the Sponsor) and may be made available to parties directly related to the Event, including all employees, contractors and board members of the Organiser, the Event venue and accommodation providers and other sponsors. The Organiser will also promote sponsors through its communication channels as part of the overall Event promotion. The Sponsor may seek amendment to these details by the Organiser at any time. The Event will be recorded, filmed and photographed. Media will also be invited to the Event. It is the Sponsors responsibility to manage their content accordingly.

Relevant Supporter details will also be made available to the Event venue pursuant to any requirements of the Event venue, including any pandemic requirements or similar.

In all other respects the [FSC Privacy Policy](#) applies.

11. Sponsorship Fee

An invoice for your sponsorship fee is included with your Sponsorship Letter (Sponsorship Fee). If the Sponsorship Fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsorship Benefits.

For the avoidance of doubt, sponsors shall not be permitted entry to the Event unless full payment has been received by us.

12. Cancellation, postponement and Force Majeure

The Organiser will use their best endeavours to ensure the supply of services to the Event, but it shall not be liable for any loss, damage or expense incurred by the Sponsor, for any failure or delay in performing our obligations under this Sponsorship Agreement as a result of an event or series of connected events outside of our reasonable control and or the reasonable control of our sub-contractors and or suppliers as applicable, including, without limitation, strikes or other industrial disputes, failure of a utility service or transport network, act of God, war, riot, civil commotion, terrorism, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood or storm or pandemic (Force Majeure Event).

For the avoidance of doubt, a Force Majeure Event includes any COVID-19 Public Health Response Order or similar health order, including any Order Amendments (Health Order) in force at the time of the Event, that prohibits the holding of the Event and any associated events up to and including the dates of the Event.

It may be necessary for us to alter the advertised content, timing, date and or location of the Event. We reserve the right to do this at any time following the commencement of the Sponsorship Agreement to the date of the Event and without liability to you, provided that the Event, as altered, is substantially similar to Event as originally advertised. We will provide you

with notice of any alterations as soon as is reasonably practicable. We reserve the right to cancel the Event at any time up until the date of the Event and will provide you with notice of the same as soon as is reasonably practicable. In the event that we cancel the Event or materially alter the advertised content, timing, date and or location of the Event, you shall be entitled to either:

- (i) a credit for a future event held by us of your choice (up to the value of sums paid by you in respect of the Event); or
- (ii) terminate this Sponsorship Agreement with immediate effect and obtain a refund (calculated in good faith) of an amount that reflects the total sums paid by you at the date of cancellation minus the value of any benefits received by you in accordance with the Sponsorship Letter prior to the date of cancellation. Any such refund shall be paid by us within 30 calendar days of receipt of confirmation from you of your wish to terminate this Sponsorship Agreement.

13. Pandemic Requirements

The Organiser and all sponsors, delegates, and contractors of the Event are required to comply with any Event venue requirements, and adhere to all requirements as per any New Zealand Government's protocols in accordance with any applicable in force Health Order at the time of the Event.

14. Termination

Either party has the right at any time to terminate this Sponsorship Agreement immediately by giving written notice to the other in the event that the other:

- has committed a material breach of any of its obligations under this Sponsorship Agreement and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice; or
- ceases or threatens to cease to carry on business, is unable to meet its debts as they fall due, has an order made or a resolution passed for its winding-up, has an administrator, receiver or manager appointed, makes any arrangement or composition with its creditors, or makes an application for the protection of its creditors in any way.

Termination of this Sponsorship Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

15. Liability

The Organiser aggregate liability to the Sponsor, whether such liability arises in contract, negligence or otherwise, for any damages, loss, costs, claims or expenses of any kind howsoever arising, out of or in connection with the Event, shall be limited to the Sponsorship Fee paid by you.

Financial Services Council NZ

Grow the financial
confidence and wellbeing
of New Zealanders

The Financial Services Council of New Zealand's reports and publications are available on our website.

© The Financial Services Council of New Zealand Incorporated.

All rights reserved.

This publication is subject to copyright with all rights reserved.

Reproduction in part is permitted if the source reference "The Financial Services Council of New Zealand" is indicated.

Courtesy copies are appreciated.

Reproduction, distribution, transmission or sale of this publication as a whole is prohibited without the prior authorisation of the Financial Services Council of New Zealand.

The information provided is for information purposes only and in no event shall the Financial Services Council of New Zealand be liable for any loss or damage arising from the use of this information.

fsc.org.nz

 Financial Services Council

 @FSC__NZ

 @FSC_NZ

 Financial Services Council New Zealand

FEBRUARY 2025